



Financial Rights Awareness Coalition (FRAC)

PROPOSAL

Prepared For :

**Office of the Privacy
Commissioner of
Canada**

**130 Rue Victoria, Gatineau, QC
J8X 2A1 Quebec.**

**Email: contrib@priv.gc.ca
Fax: 819-994-5424**

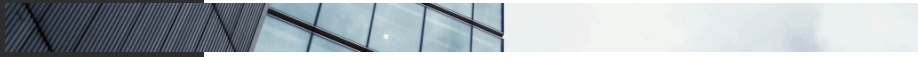
About Us



Organizational Background

FRAC is dedicated to promoting financial literacy and consumer rights in Canada. Our mandate is to empower individuals with the knowledge to make informed financial decisions. We have successfully conducted numerous awareness campaigns and educational programs, reaching thousands of Canadians.

Summary



Raising Awareness of Mandatory Notices and the Financial Risks, Harms, and Consequences of Personal Information Disclosure

Financial institutions are required to provide mandatory notice of their intention to obtain a consumer report from a consumer reporting agency in consideration of, or for the purpose of, extending credit. When credit is being extended, financial institutions are required to provide mandatory notice of disclosure to other credit grantors or consumer reporting agencies, and such disclosure is prohibited without clear, written notice and consumer consent. These notices must be clear, bold, or underlined, in a font size of no less than 10 points, and provided at the time of the credit application to enable informed decisions and meet statutory requirements. This includes mandatory notice of adverse action, such as the denial of credit, reduction of credit limits, or other unfavorable decisions, which must be clearly communicated in writing to the consumer at the time of the decision to enable them to understand the reason and take appropriate action.

Financial institutions are required to provide information about the nature, purpose, and consequences of the collection, use, and disclosure of personal information at the time of decision, enabling consumers to make informed choices. This includes the impact on consumer reports, such as activities that may lead to a lower credit score, denied loans, or diminished credit ratings, and institutions must make reasonable efforts to ensure that consumers to whom the organization's activities are directed understand these factors, as this information is essential for informed decision-making.

Financial institutions also must provide consumers with upfront notice of the potential risks, harms, and consequences associated with accessing their services, including reasonably foreseeable risks such as those caused by bad actors. These may include financial loss, reputational damage, humiliation, negative effects on credit records, and identity theft resulting from the use of their products or services. This transparency ensures that consumers can make informed decisions and avoid deceptive practices.

This information, necessary for valid consent, must be provided upfront to enable individuals to make informed decisions.

Target Groups:



General public, particularly individuals applying for credit cards, loans, and other financial products.

- Financial institutions and consumer advocacy groups.

- Anticipated Results and Benefits:

- Improved consumer awareness regarding the impact of personal information disclosure on credit records.

- Increased consumer ability to make informed decisions

OUR LEAD

KEVIN HODGE



Kevin Hodge of is dedicated
to enhancing global privacy practices

KEVIN.HODGE@PRIVEX.CA

GOALS & OBJECTIVE

EXPECTED PROJECT DELIVERABLES:

- Educational materials outlining consumer notice requirement
- Educational materials explaining the possible risks, harms, and consequences of personal information disclosure.
- Workshops and webinars for consumers and financial institutions.
- A comprehensive report on the findings and outcomes of the project.

WORK SCHEDULE AND MONITORING:

- Q1: Develop educational materials and schedule workshops.
- Q2: Conduct workshops and webinars, distribute educational materials.
- Q3: Monitor and evaluate the effectiveness of the educational initiatives.
- Q4: Compile and publish a report on the project's findings and outcomes.

**THANK YOU, AND WE LOOK FORWARD
TO WORKING WITH YOU.**